## LAKE WALES ENVISIONED

OLMSTED'S CITY IN 10, 25, AND 50 YEARS

## A crossroads lies ahead. Which way will we grow?



## LAKENWALES

# ENVISIONED

OLMSTED'S CITY IN 10, 25, AND 50 YEARS

envisioned.com

**ewa** 

## LAKE WALES ENVISIONED

OLMSTED'S CITY IN 10, 25, AND 50 YEARS

489

TRUUM



## **COMMUNITY UPDATE**

JULY 11, 2023



## WELCOME

#### SKIP ALFORD, PRESIDENT LAKE WALES AREA CHAMBER OF COMMERCE & EDC



# How good can Lake Wales get?

LAKE WALES ENVISIONED

# beautiful

bold

# within your capabilities

LAKE WALES ENVISIONED

### PARTNERS & CO-SPONSORS









An Olmsted Conservancy















**J**AKE

WALES

NEWS.NET





### **TONIGHT:**

- Introductions
- Background: Lake Wales Envisioned
- Draft Vision & Implementation Ideas
- Open House / Discussion

### THE TEAM

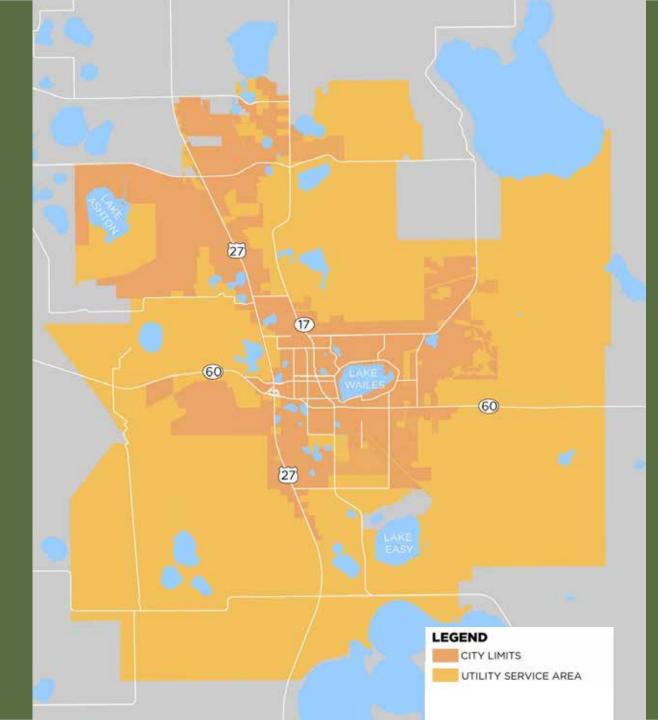


# DOVER, KOHL & PARTNERS





### STUDY AREA



### THE "ASPIRATIONS"

#### LAKE WALES ENVISIONED INITIAL ASPIRATIONS

- 1. We will seek to assemble an enduring green network of open spaces and conservation lands. 2. We will partner with landowners, investors, and the community to encourage input, collaboration, and respect
- 3. We will make infill development and revitalization a
- 4. We will emphasize economic prosperity by increasing
- property values through quality development. 5. We will facilitate employment opportunities by supporting
- a mix of land uses and industries. 6. We will seek to make traditional neighborhoods with
- walkable, connected streets that create a high-quality
- 7. We will discourage conventional urban sprawl as defined
- in Florida Statutes Chapter 163. 8. We will grow a livable transportation network by implementing the Lake Wales Mobility Plan and including
- context-sensitive Complete Streets.

These initial aspirations reflect previous input gathered from community members, stakeholders, and public officials, and were adopted by resolution of the City Commission in January 2023. They will be reviewed, refined and further detailed with community feedback throughout the Lake Wales Envisioned process.

What do you think about the initial aspirations?



#### MARCH 20: KICK-OFF & BEST PRACTICES View recordings: lakewalesenvisioned.com/resources

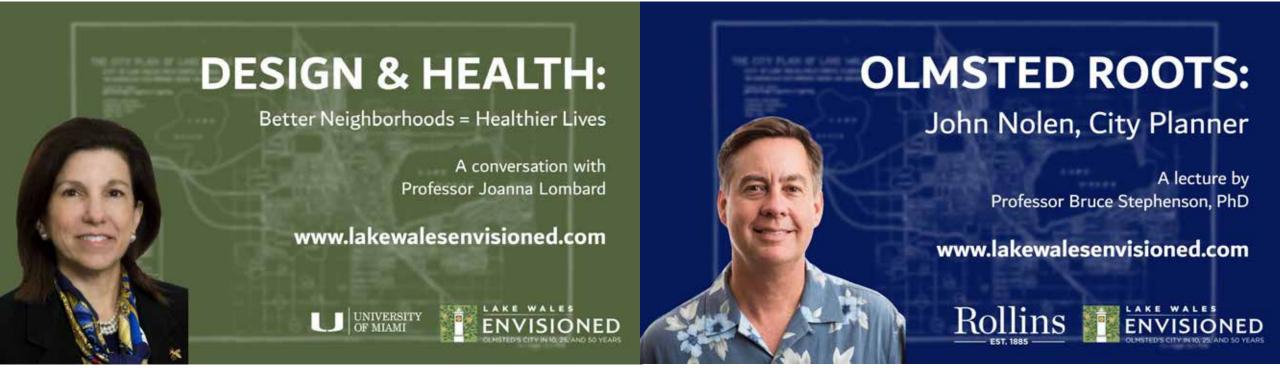


SESSION 1: Livable Community Design

SESSION 2: Community Development that Builds Lasting Value

SESSION 3: The Big Green Network

### **CONTRIBUTIONS FROM OUR PARTNERS**



Watch the videos: lakewalesenvisioned.com/resources

#### **APRIL 14 - 20: CHARRETTE WEEK**









#### **APRIL 14 - 20: CHARRETTE WEEK**



#### SOME OF WHAT WE HEARD:

### OPEN SPACE - CONNECT - CONCENTRATE

PREFER OUNSTED GEOMETRY

-INFILL IS THE MAIN THEME

MAINTAIN SCENIC VIEWSHEDS Character of Lake Wales

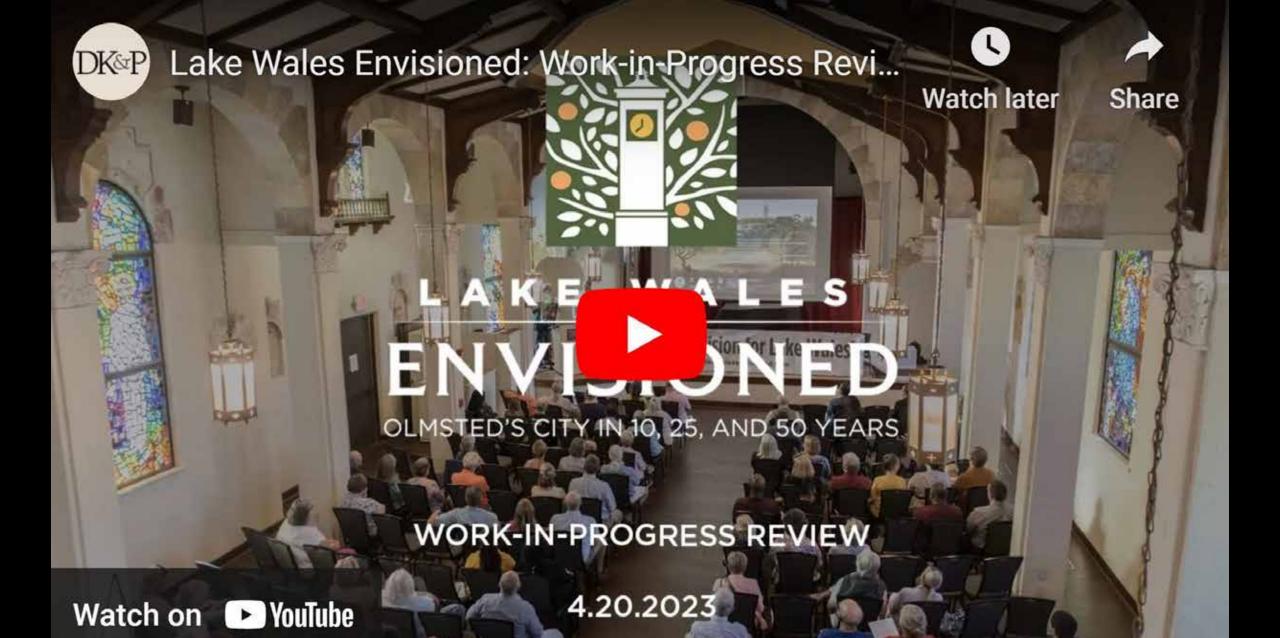
#### SOME OF WHAT WE HEARD:

 CONNECT NEW DEVELOPMENTS - TRAILS SIDEWALKS

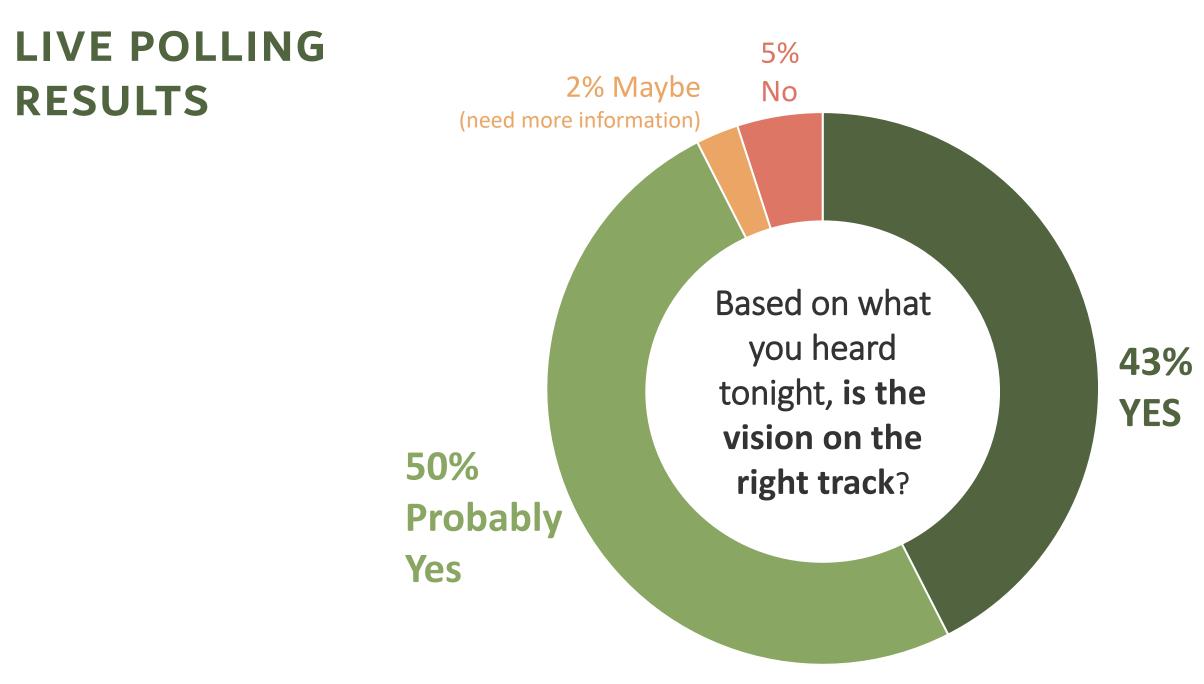
NEIGHBORHOODS" LIKE SMALL TOWNS"-

INCL. WHAT THEY NEED ( BANK ETC )

HGHER DENSITY YES, BUT WITH HIGH STANDARDS



Watch the video: lakewalesenvisioned.com/resources



Work-in-Progress Review on April 20, 2023

### JUNE 2023: "DEEP DIVE" CONVERSATIONS



Watch the videos: lakewalesenvisioned.com/resources

## ADDRESSES FOR HUMANS

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### **ADDRESSES FOR HUMANS?**

# MEMORABLE PLACES

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## **DESIGN FOR NEIGHBORLINESS**

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## **DESIGN FOR COMMERCE**

# DESIGN FOR COMMERCE

# DESIGNIFOR COMMERCE

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## DESIGN FOR DAILY ACTIVITY

## DESIGN FOR DAILY ACTIVI

## **DESIGN FOR GREEN-NESS**

Kenneth Garcia





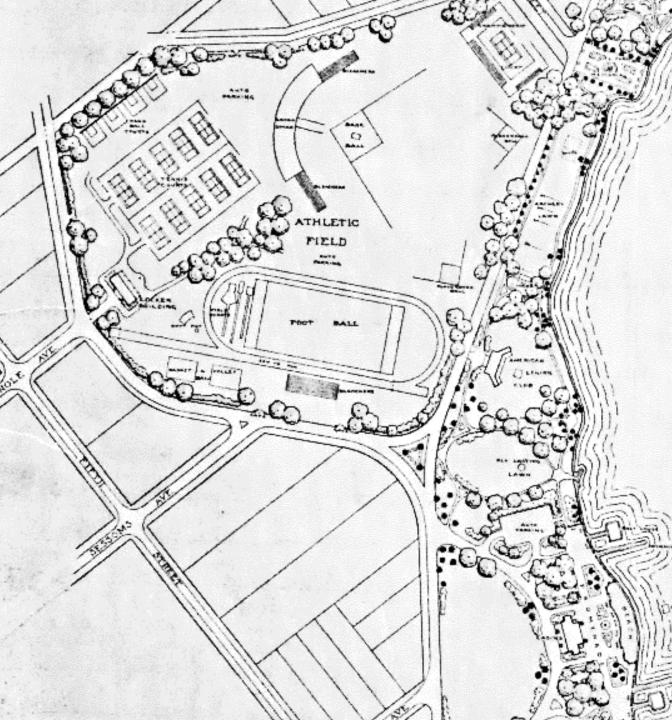
# DRAFT VISION

lakewalesenvisioned.com

# WHAT IF...

we define the Lake Wales Way for the 21<sup>st</sup> Century?

"MAKE YOU THE WORLD A LITTLE BETTER AND MORE BEAUTIFUL FOR HAVING LIVED IN IT."



LAKE WALES PARK. LAKE WALES - FLORIDA. CENERAL PLAN FOR DEVELOPMENT.

SCALE, 1-100.







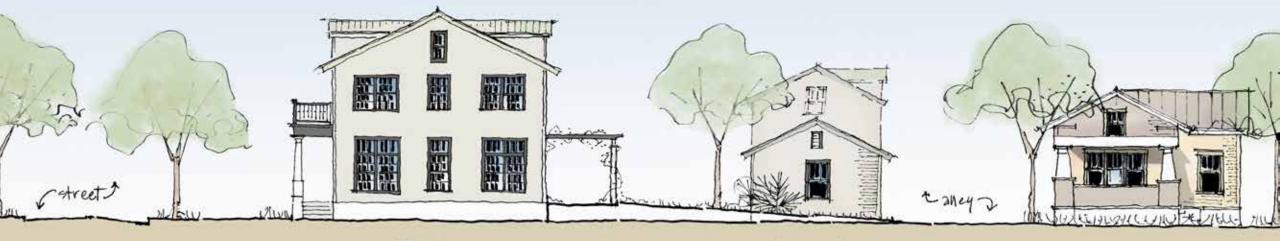












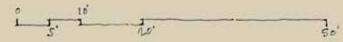
Tournhouse

Garage/A.D.U.

Cottage Bungalow



STREET ELEVATION





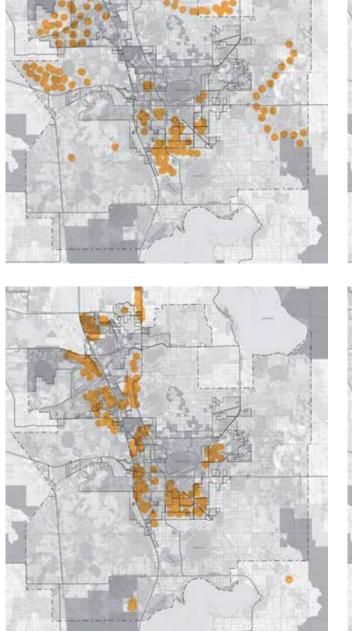
Live/Walks

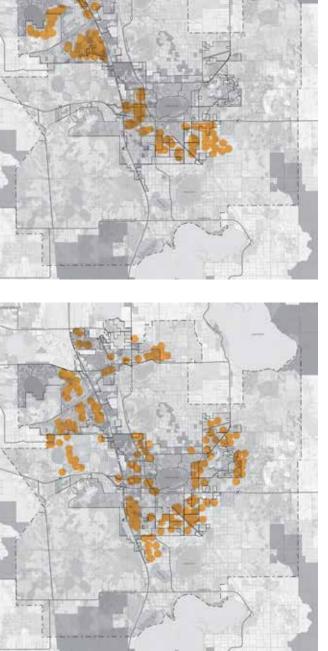
Estate Rendence

Apartment House



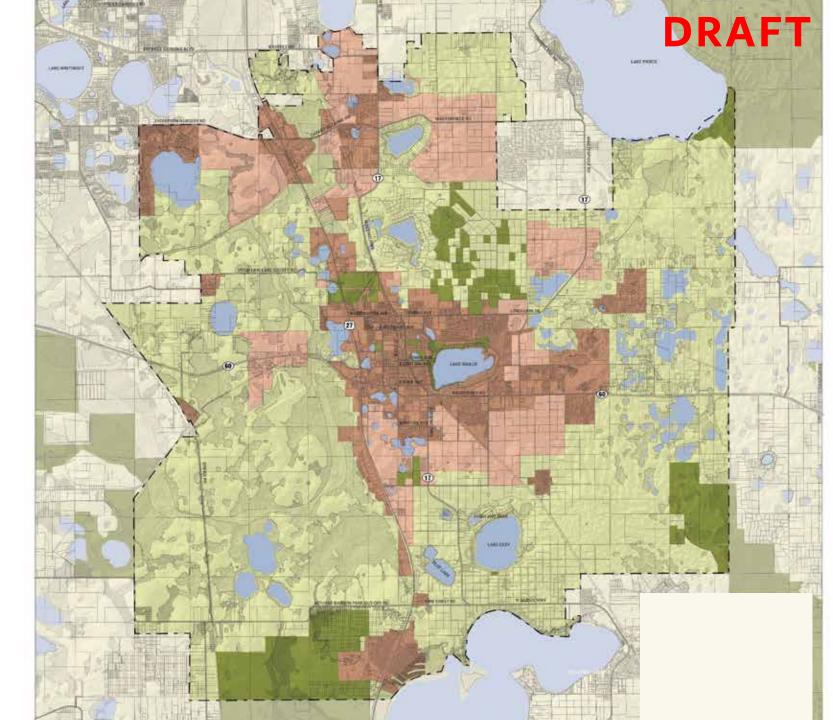






## THE BIG PICTURE

Preservation & Infill Areas Planned Growth Areas Limited Growth Areas



Preservation & Infill Area

Planned Growth Area

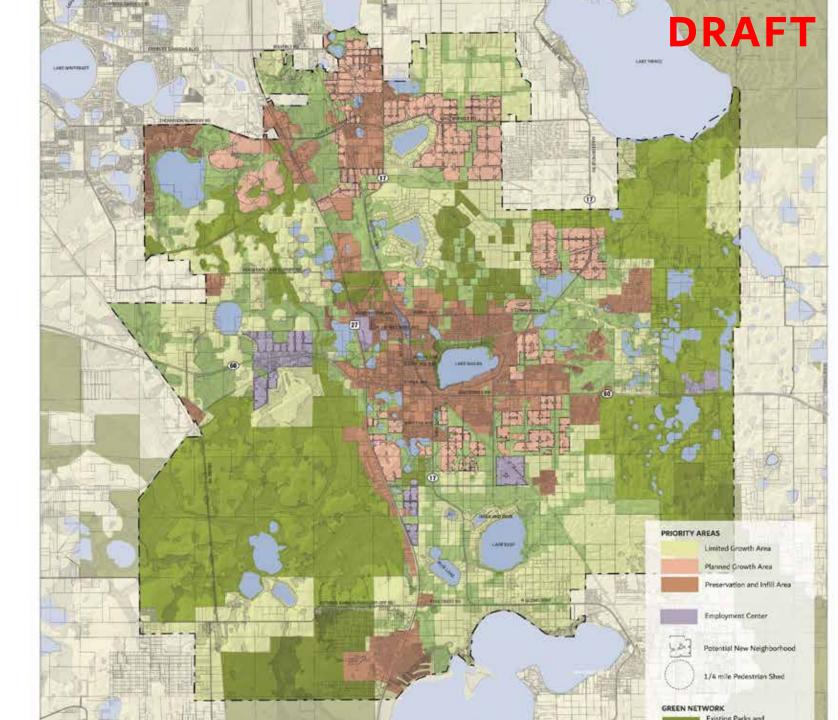
Limited Growth Area

Existing Parks & Conservation Lands

## WHAT IF?

Illustrative Vision Map









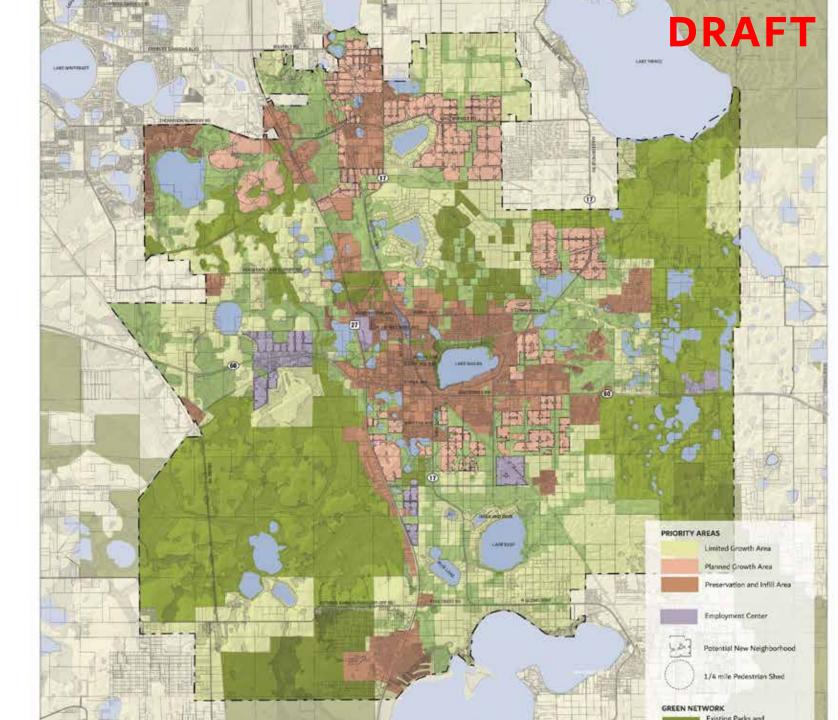
# WHAT IF...

Lake Wales is surrounded by and woven within an Olmstedworthy Green Network?

## WHAT IF?

Illustrative Vision Map





## BIG GREEN NETWORK

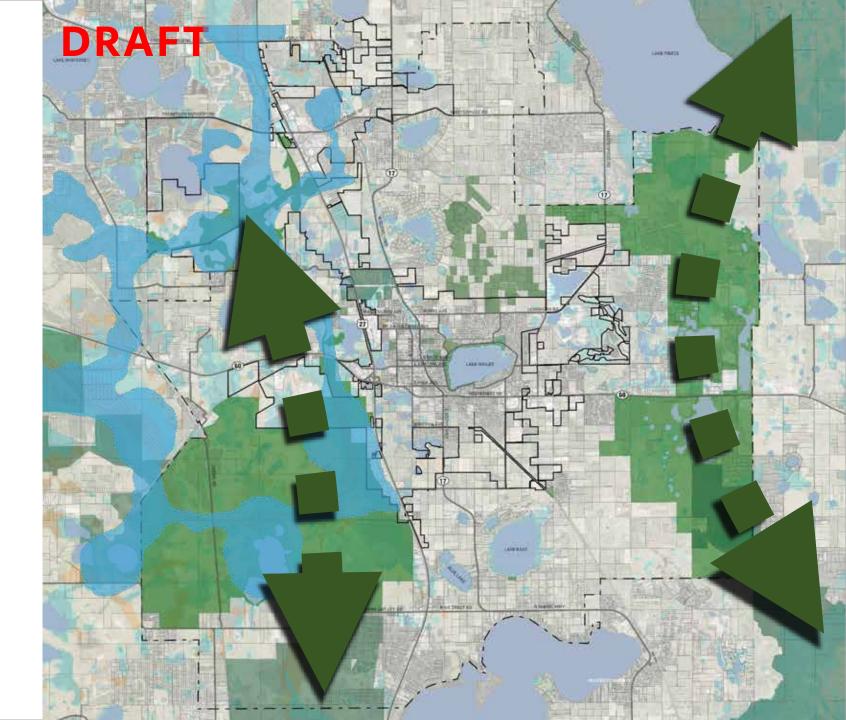
The Big Green Network of Lake Wales



Existing Conservation Areas

Potential "Big Green Network"

Winter Haven's Sapphire Necklace





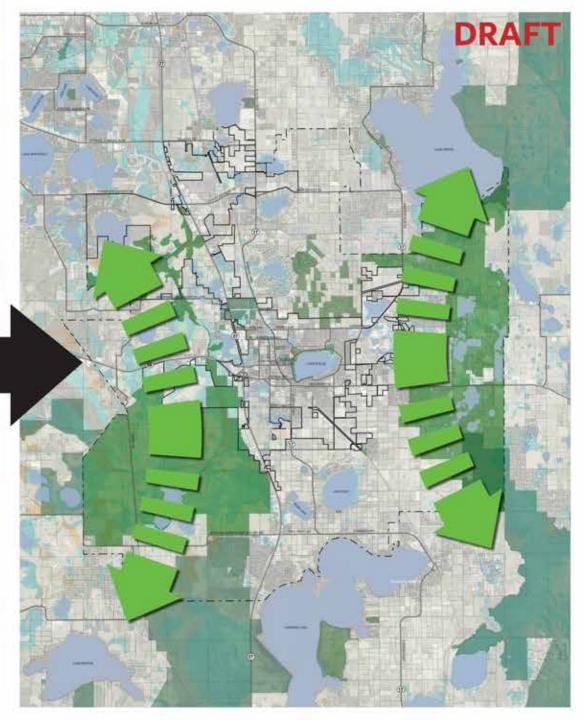








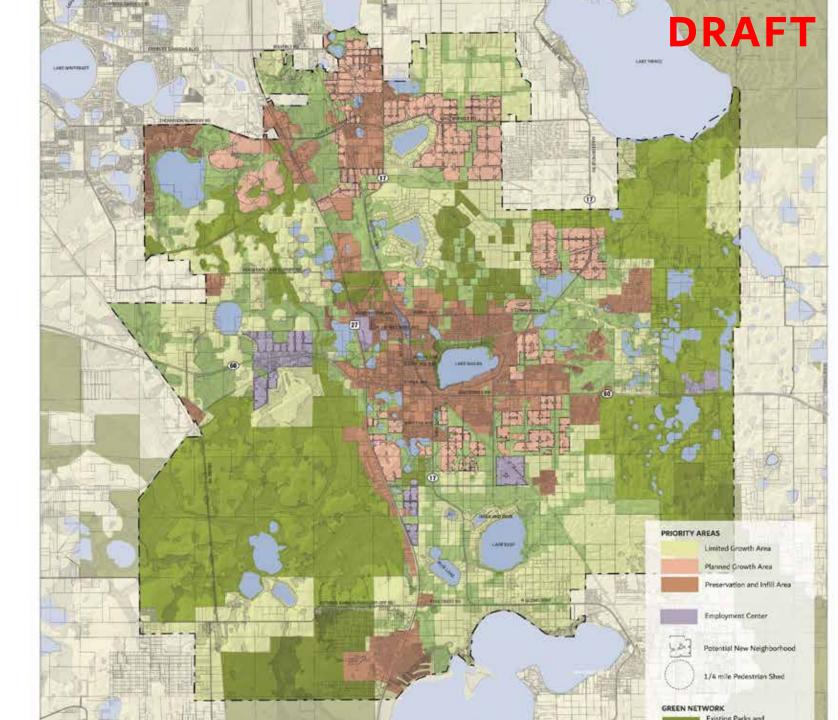




## WHAT IF?

Illustrative Vision Map

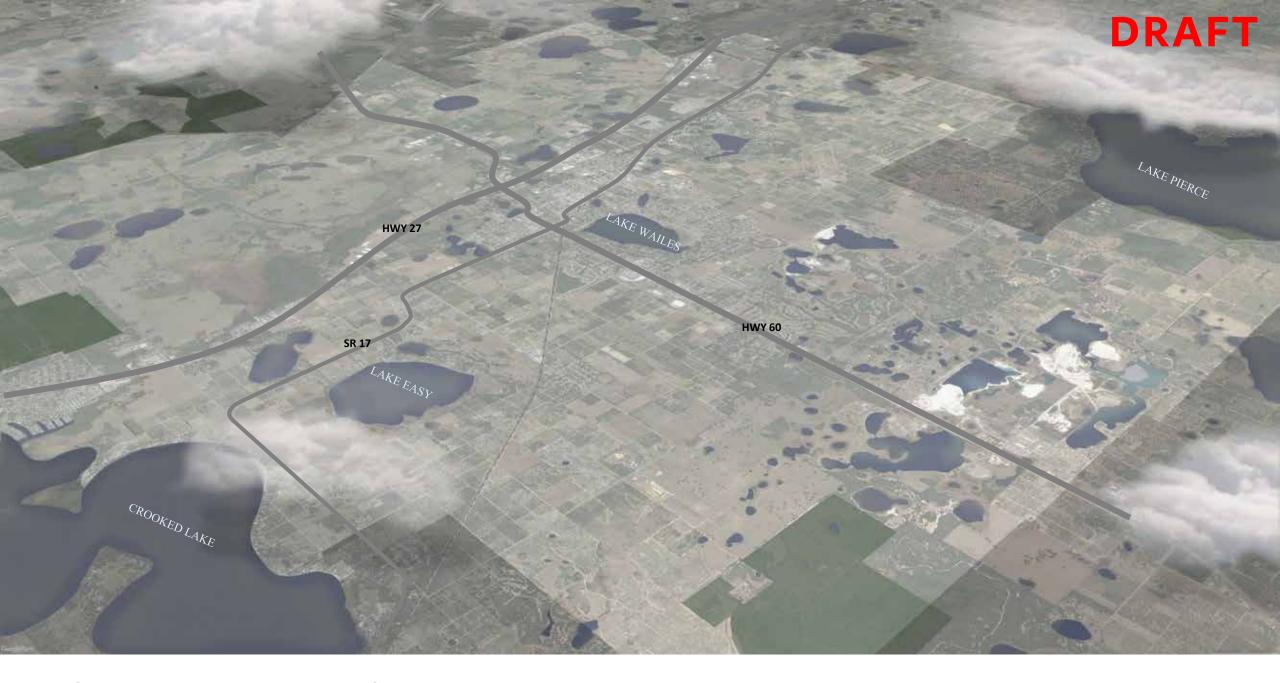


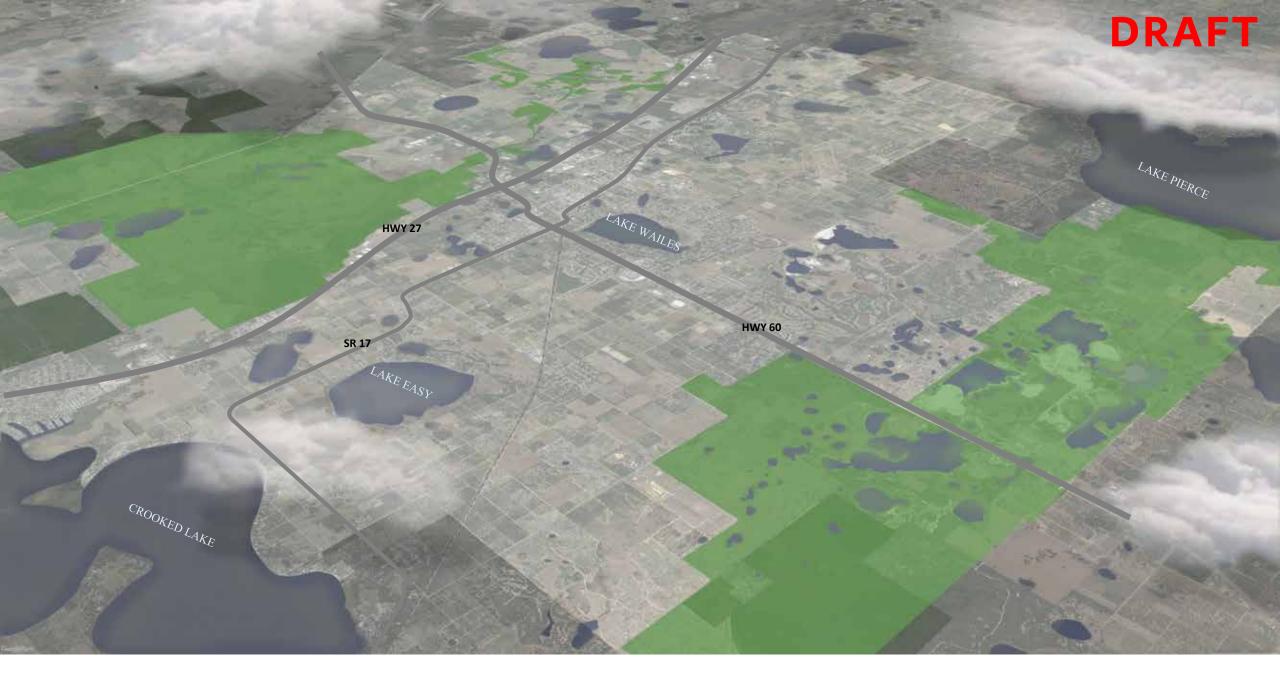




## NEIGHBORHOOD GREEN NETWORK

Bring the Green Network into the City with scrub and sandhill restoration, street trees, lush trails and greenways, parks used for stormwater treatment and backyard habitats













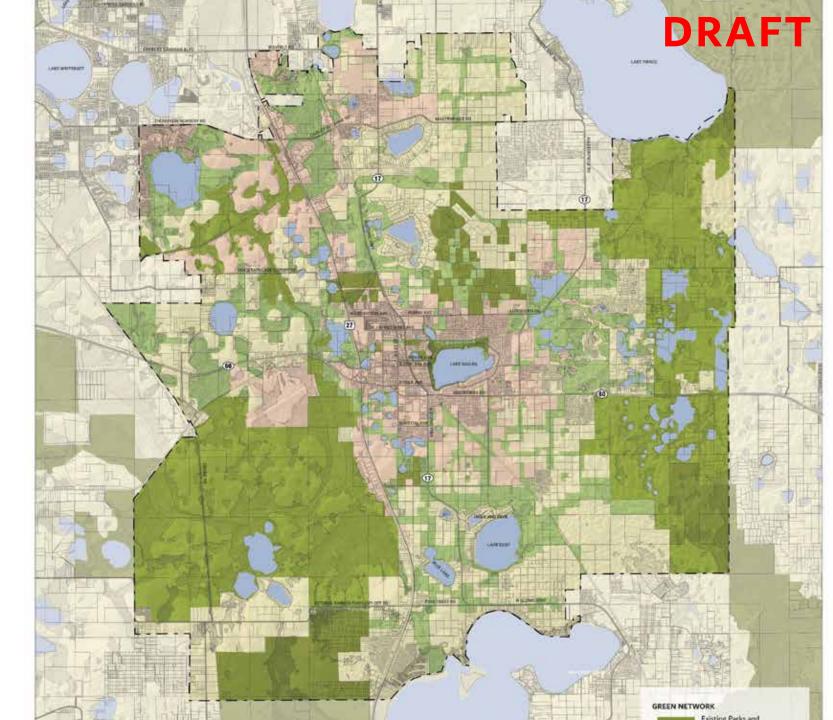
#### Big Green + Neighborhood Green Networks



#### Big Green + Neighborhood Green Networks

#### WHAT IF?

**Green Networks** 



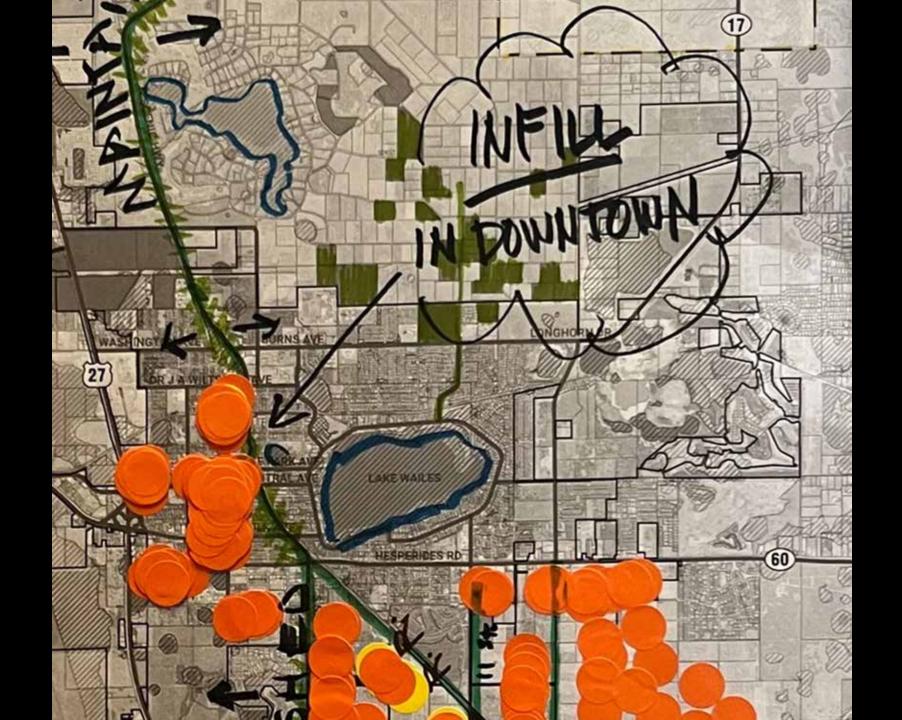
Existing Parks & Conservation Lands

Big Green Network

Neighborhood Green Network

# WHAT IF...

# we really prioritize preservation and infill in the heart of town?



#### PRESERVATION

- Continue to implement
  LAKE WALES CONNECTED
- Pursue Certified Local Government status
- Expand National Landmark Historic District







# EAGLE RIDGE MALL

STATISTICS.

17A

EXISTING CONDITIONS













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# R TIME DRAFT

#### BUILDING FRONTS FORM A WALKABLE NETWORK

17A



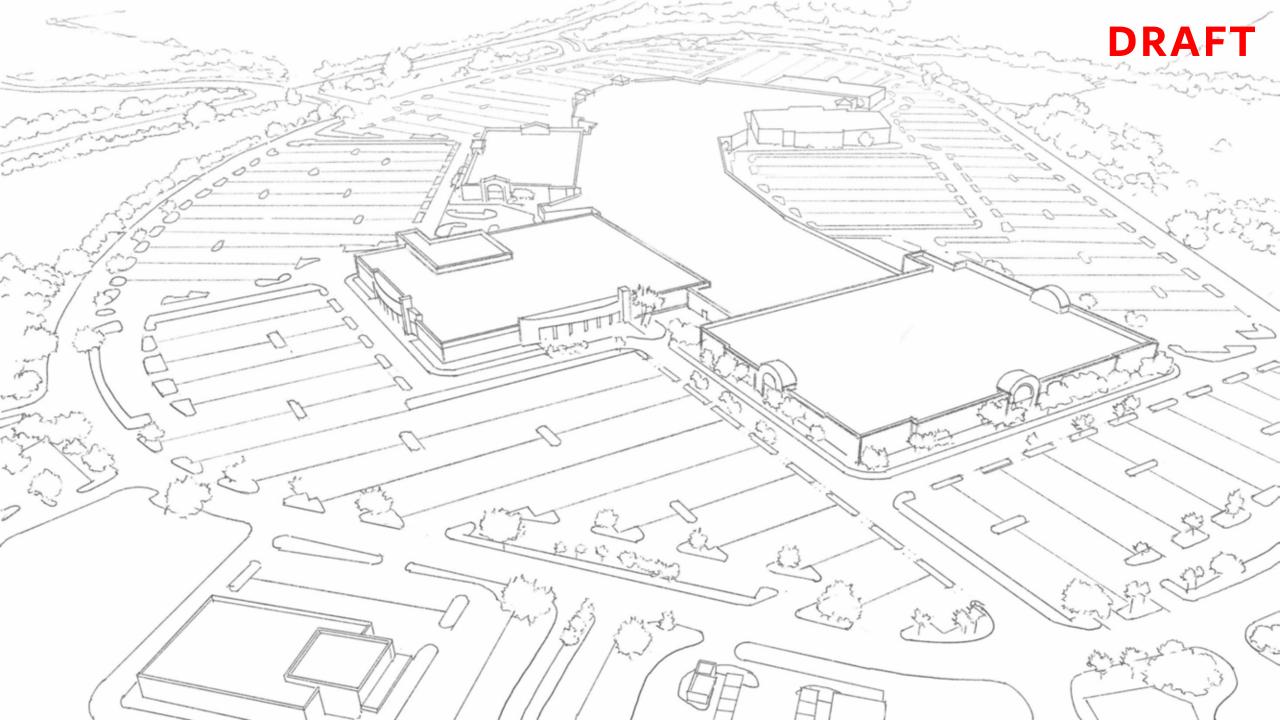
# STREET NETWORK

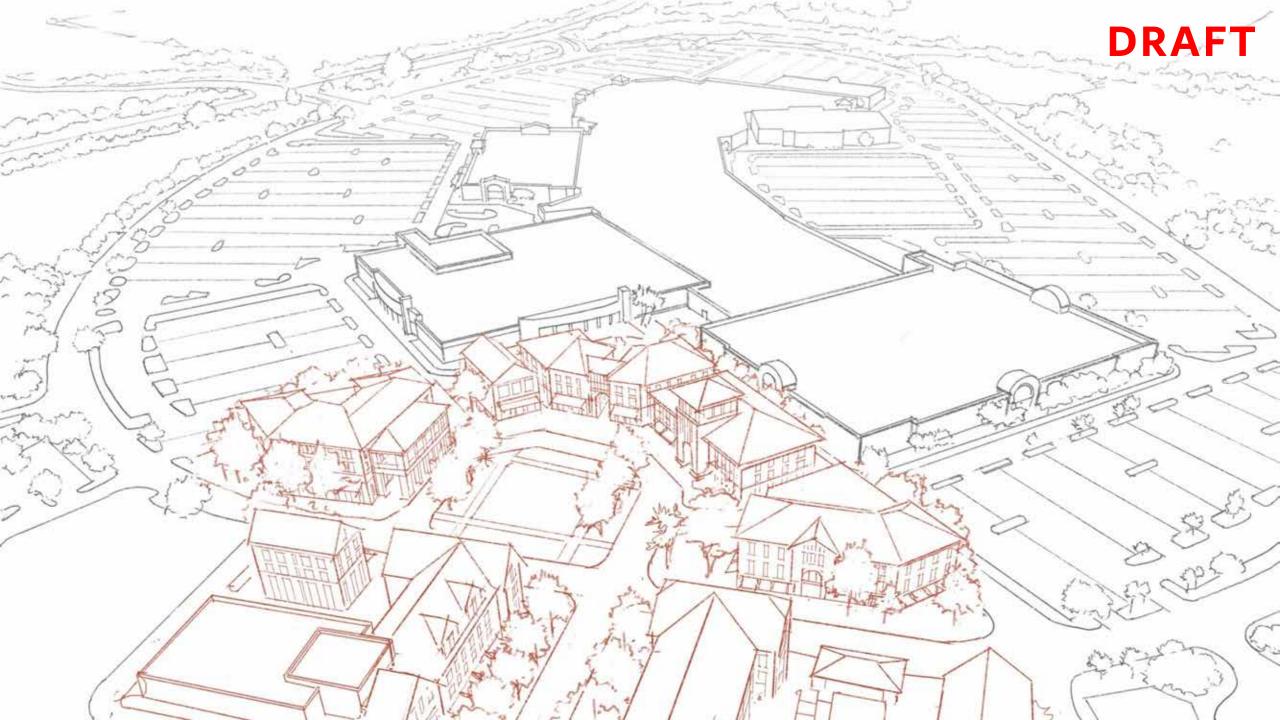
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SUSPERSENT.

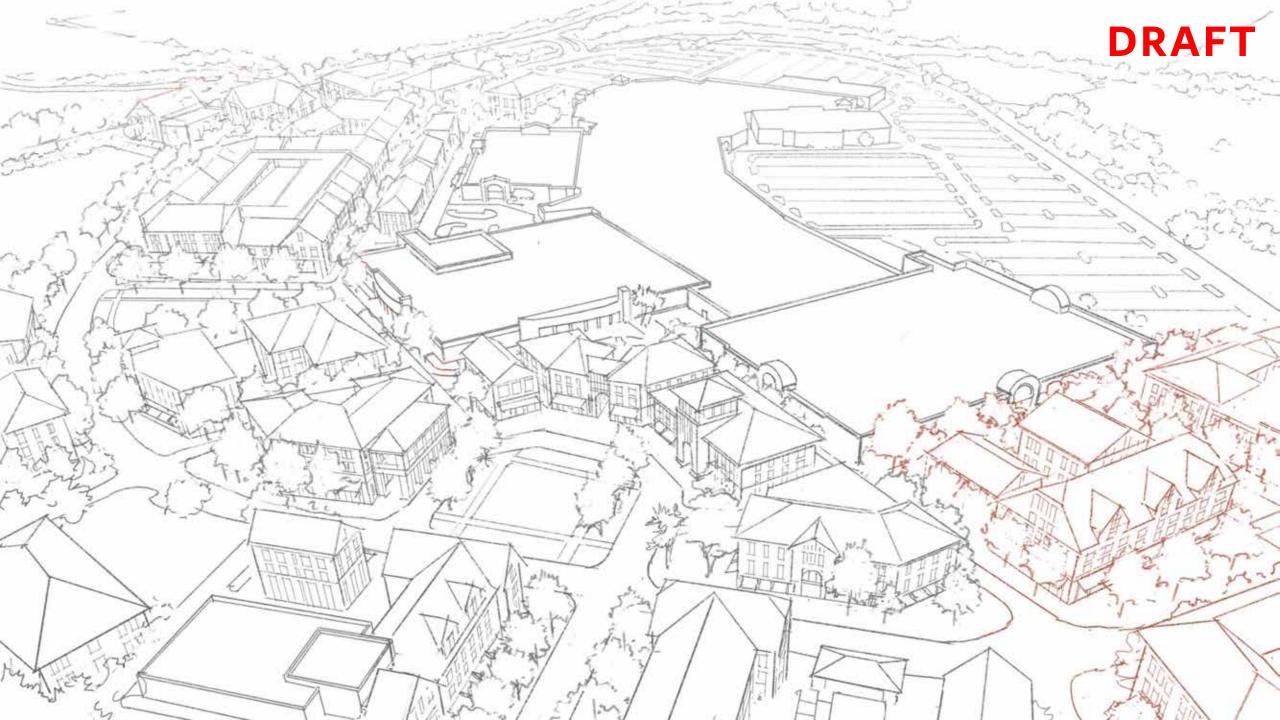
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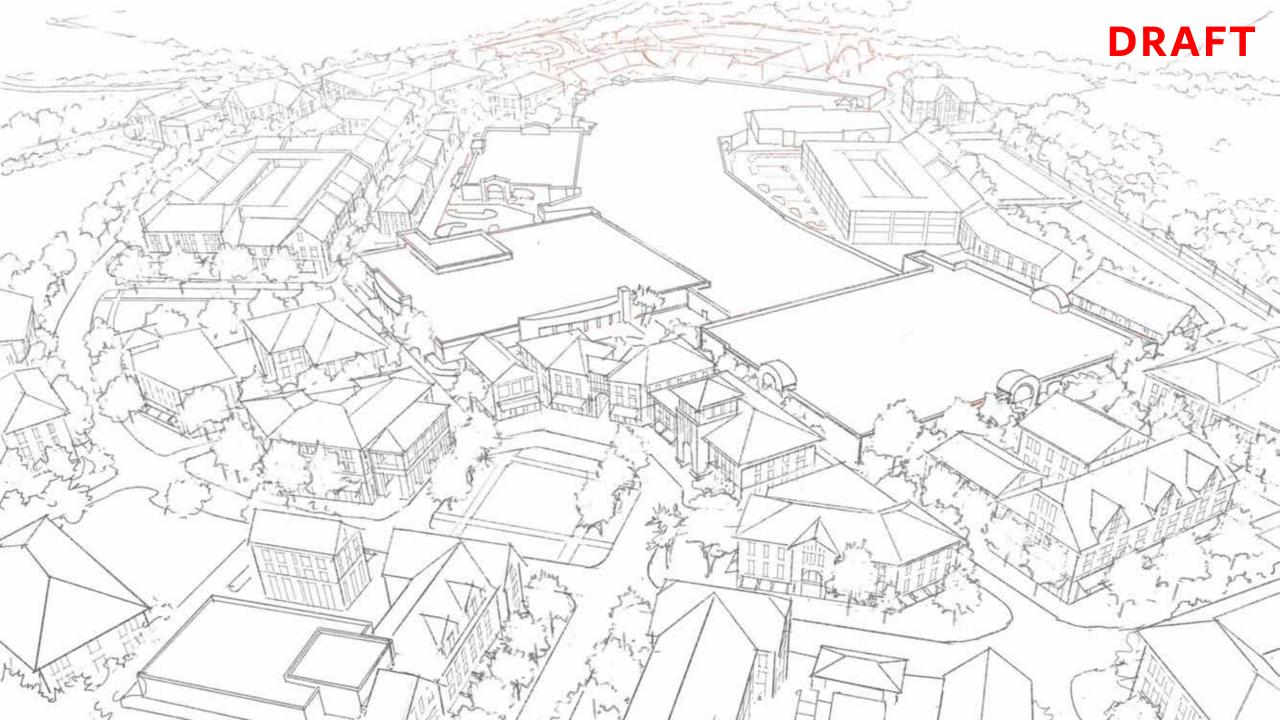


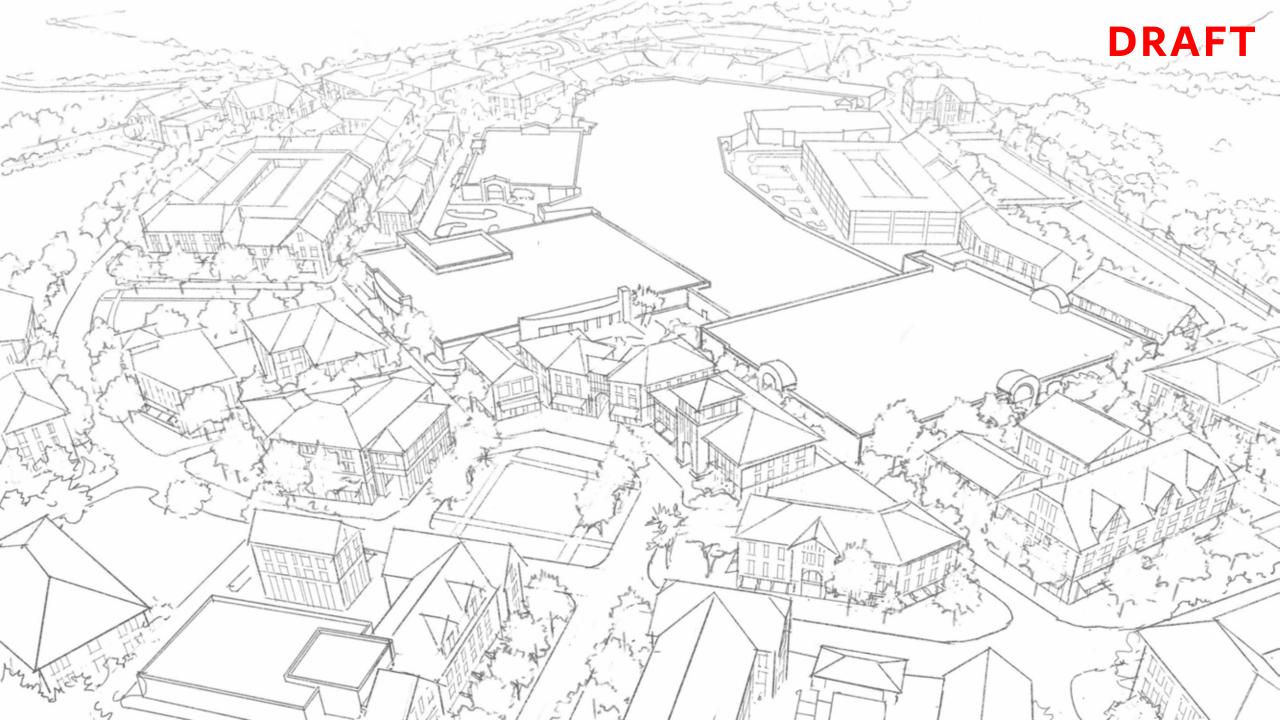












## HEALTH DISTRICT ON HWY 60

State Rd 60

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11th Street S

XISTING CONDITIONS











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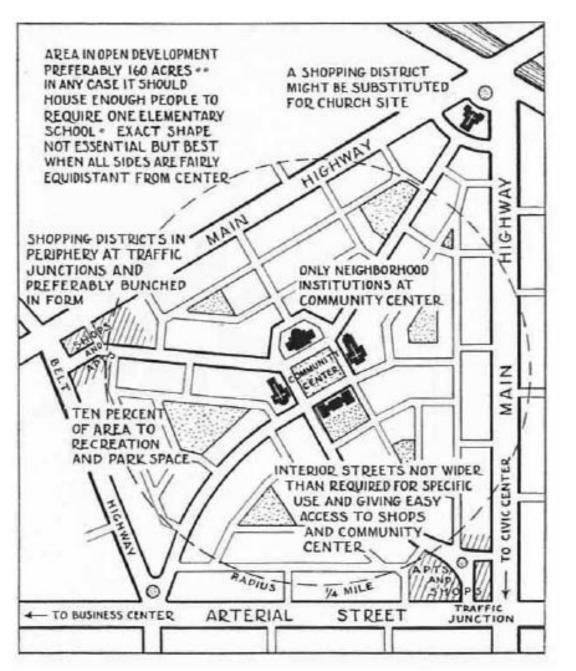
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# WHAT IF...

we designate planned growth areas for new, complete neighborhoods?

#### THE 'NEIGHBORHOOD UNIT'



### **Five Basic Features:**

- Center & Edge
- Limited Size
- Mix of Land Uses & Housing Types
- Connected Web of <u>Walkable</u> Streets
- Special Sites for Civic Purposes

### WHAT IF?

DRAFT

HH42 PI

LAKE WALES / HIGHLAND PARK GREENBELT

PASSION PLAY RD ORCHARD HILL (REDESIGNED)

STEEPLE CHASE (REDESIGNED)

HUNT BROS RD

MA

**RIDGE MANOR** 

#### HEALTH DISTRICT

DRUID HILLS

LAKE WAILES

PLANT

The second

HWY 60

CRYSTAL LAKE PARK

1

PARKAVENUE

DOWNTOWN





SCENIC HWY

PASSION PLAY RD

HUNT BROS RD

LAKE WALES / HIGHLAND PARK GREENBELT

CALIFORNIA D

No 18 Storell Strenge

ORCHARD HILL (REDESIGNED)

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# Neighborhood

# **Open Space Components**











WHAT IF?

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## WHAT IF?

## DRAFT





Lake Wales, is there some reason why traditional, walkable neighborhoods with tree-lined, connected streets are no longer the norm?

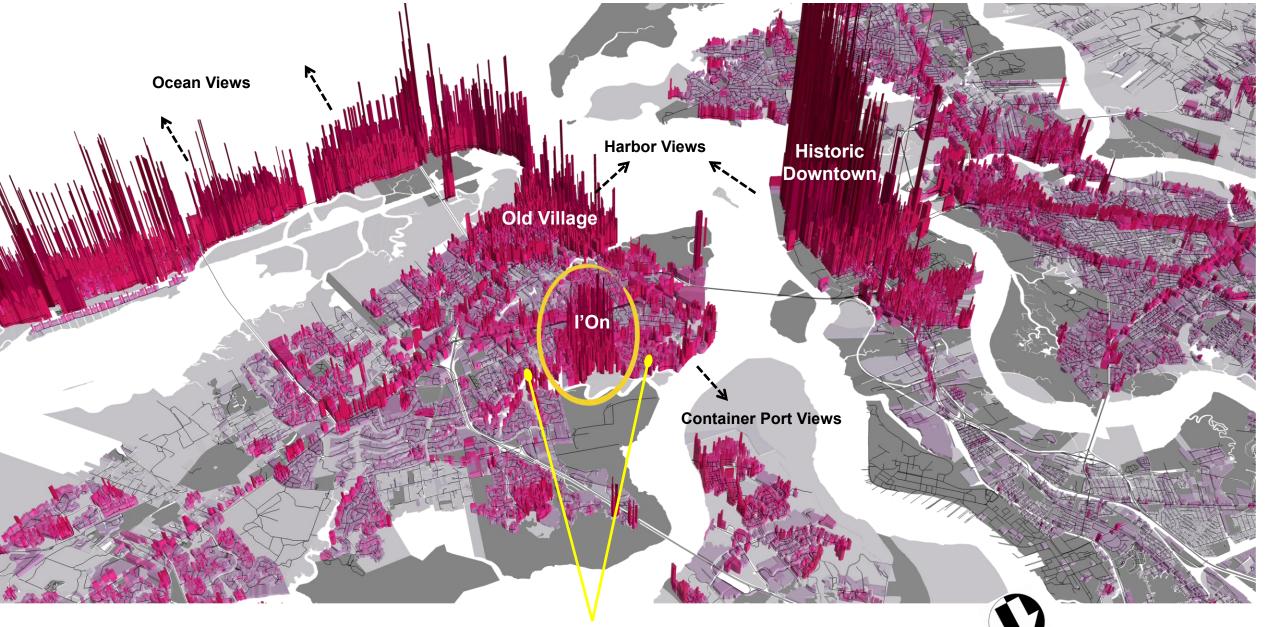
# COMPARE:

LAND USE
 DENSITY
 LOT SIZE
 PARKING
 HOUSE SIZE

# COMPARE:

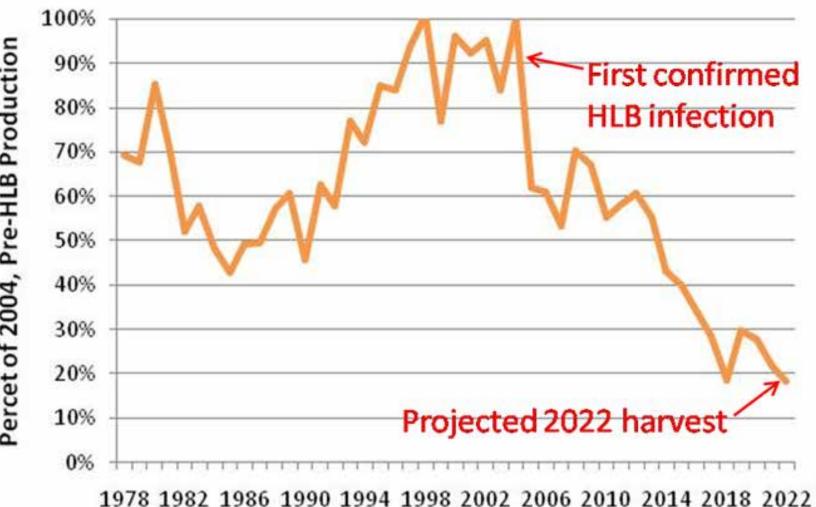
LAND USE
DENSITY
LOT SIZE
PARKING
HOUSE SIZE

### **PROPERTY TAX PER ACRE**



Comparable Subdivisions

#### **Utilized Florida Orange Production**



Percet of 2004, Pre-HLB Production









#### Developers Discover Old Values Can Bring Astonishing Returns

By CHRISTINA BINKLEY Staff Reporter of THE WALL STREET JOURNAL BEAUFORT, S.C.-Like many famous historic districts, this Lowcountry town's 19th-century core is full of pricey real estate.

A three-bedroom clapboard home with vintage plumbing and creaky stairs sells for upward of \$300,000 - nearly three times the area's median home value. It took a century for prices to rise to those theydon't-build-'em-like-that-unymore levels. But the town's pricey old homes are be-

ing eclipsed by some newcomers. A few miles away, developers Vince Graham and Bob Turner are building a New Age twin to old Beaufort called Newpoint. Like many "new urban" developments around Florida and the Southeast, the meticulously designed town recalls neighborhoods of yore, with walkable, tree-lined streets and public parks. Homes, packed tightly together to encourage community, have sprawling porches just right for an evening chat.

And as the developments sprout around the region, the builders have created something else: a windfall for themselves, with undeveloped lots bringing historic-district prices.

Consider the empty riverfront lot in Newpoint that sold two weeks ago for \$369,000. Mr. Grahum figures the land, which he held for five years, cost him \$60,000, including buying the property and putting in roads and utilities. The annual Cashing In on 'New Urbanism' How developers Vince Graham and Bob Turner created Newpoint, S.C.



# THE MARKET

# For Traditional Neighborhoods in Lake Wales

#### Todd Zimmerman Zimmerman/Volk Associates

## lakewalesenvisioned.com



MERMAN/VOLK ASSOCIATES, IN P.O. Box 4907

RESIDENTIAL MARKET POSITION ANALYSIS

Traditional Neighborhood Development

In the City of Lake Wales

May 2023

ver, Kohl & Parts

ZIMMERMAN/VOLK ASSOCIATES Residential Market Analysis Across the Urban-to-Rural Transect



# WHAT IF...

new and existing streets are designed as great streets?

# Quick, your gut reaction: Don't you think Burns Avenue could be less of an oven? Safer? Better looking?

BURNS AVE - EXISTING

"Imagine Burns Avenue setting the stage for Bok Tower so the two aren't polar opposites.."

#### BURNS AVE - EXISTING



# THEOR SILLE WALKS, PARKING





**BURNS AVE – EXISTING** 



**BURNS AVE – WHAT IF** 



BURNS AVE - WHAT IF

OR

BURNS AVE - EXISTING

-

#### BURNS AVE AT TOWER BLVD

WHAT IF?



#### FROM "LAKE WALES CONNECTED"

# WHAT IF...

we designate limited growth areas that allow clustered villages with large-scale open space?



# CONSERVATION VILLAGE

Celebrated and restored landscape

Continuous parkway

Cohesive neighborhoods

Comfortable shady and walkable neighborhood streets

#### CONSERVATION VILLAGES OR HAMLETS

#### **NEIGHBORHOODS**





# SCENIC HIGHWAY - PROTECT THE VIEWSHED

S maria

# **SCENIC HIGHWAY - PROTECT THE VIEWSHED**



# SCENIC HIGHWAY - PROTECT THE VIEWSHED



# BUT... how can the vision be realized?

# ECONOMY

# GREEN

# NEIGHBORHOODS

MOBILITY



### **ECONOMY** action steps

Action #	Description	Timeframe			Responsible Party & Partners
		Immediate (year 1-3)	Mid-Term (year 4-6)	Long-Term (year 7+)	
E1	Identify new sites for industry; update zoning and other City policy to attract new businesses and users	x			City of Lake Wales / Chamber of Commerce & EDC
E2	Provide job incubators / training programs	x			City of Lake Wales / Non-Profits / Private Secto
E3	Invest in technology	x	х	X	City of Lake Wales / Private Sector
E4	Provide a variety of housing to attract employees and industry	x	х	x	City of Lake Wales / CRA / Private Sector
E5	Concentrate on employee quality of life; promote Lake Wales for remote workers	x			City of Lake Wales / Chamber of Commerce & EDC
E6	Promote the vision	x	х	x	City of Lake Wales / Main Street / Chamber of Commerce & EDC

### **GREEN** action steps

#### INITIAL DRAFT

Action #	Description		Timeframe	Responsible Party & Partners	
		Immediate (year 1-3)	Mid-Term (year 4-6)	Long-Term (year 7+)	
G1	Pursue "Big Green Network" conservation and land protection strategy Tools include: • Fee Simple Acquisition • Conservation Easements (including Sentinel Landscapes) • Agricultural Easements • Regulatory Protection (wetlands, listed species) • Tax Breaks (Agriculture as a Land Use in the City) • Partnerships to acquire relict scrub parcels in the Municipal Service Area • Mitigation and Conservation Banks and Gopher Tortoise Recipient Sites • Comprehensive Policy Guidance (Future Land Use, Urban Service Boundary/Rural Areas) • Land Development Regulations (Transfer of Development Rights, Development Form) • COLLABORATION AND PARTNERSHIPS	x	х	х	City of Lake Wales / Polk County / Nearby Municipalities / Non-Profits / Local and State Agencies / Private Sector
G2	Pursue parks/trails improvements identified in the "Neighborhood Green Network"	x	x	х	City of Lake Wales / Polk County / Nearby Municipalities / Private Sector
G3	Restore habitat and native landscaping along trail networks leading to conservation lands	x	x	x	City of Lake Wales / Polk County / Non-Profits
G4	Update parks and recreation plan with a focus on connecting open spaces and accomodating anticipated growth	x			City of Lake Wales
G5	Pursue "Green Building" approaches Adopt incentives and Florida Friendly Landscaping certification; encourage backyard habitat progams from NWF and others	x			City of Lake Wales

#### **NEIGHBORHOOD** action steps

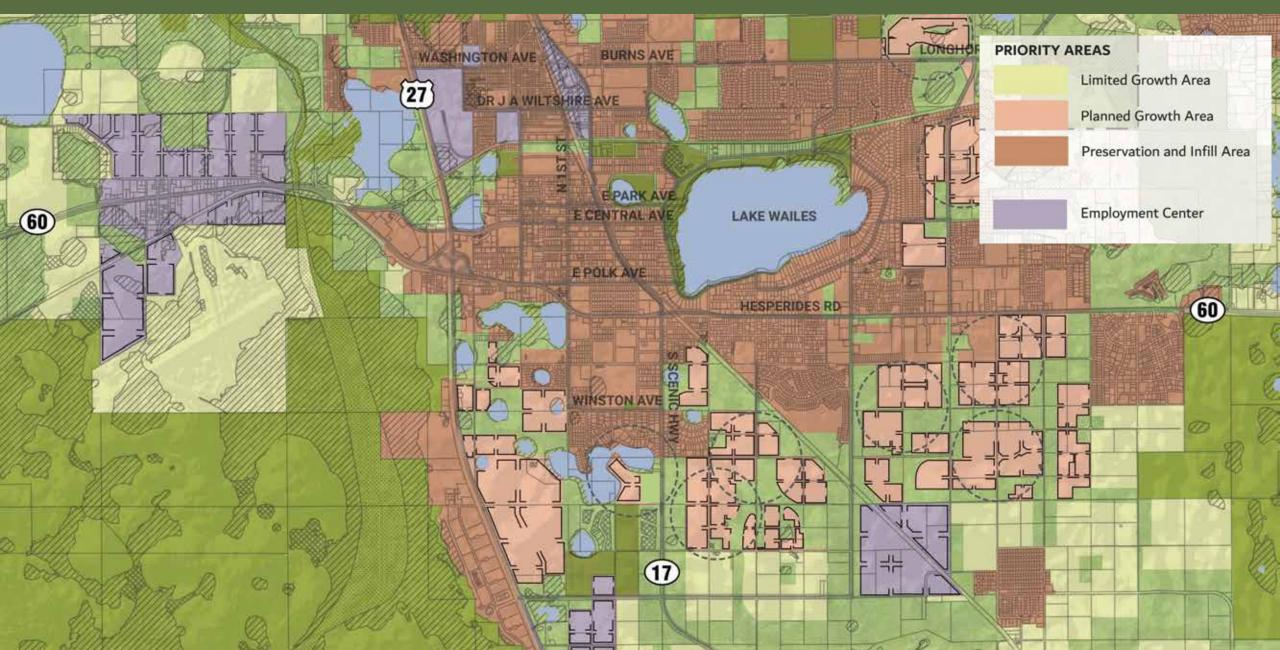
INITIAL DRAFT

Action #	Description		Timeframe			Responsible Party & Partners
			Immediate (year 1-3)	Mid-Term (year 4-6)	Long-Term (year 7+)	
N1	investment in "Preservation and I Pursue Certified Local Government and Histor	ic Preservation Ordinance; Expand ermitted uses/building types, remove barriers and	x			City of Lake Wales / Main Street
	Create and adopt traditional neighborhood development (TND) ordinance that will streamline approval for development that meets the code					
N2	<ul> <li>Planned Growth Area:</li> <li>Applies to new development &gt; 30 acres</li> <li>20% open space required</li> <li>Mix of uses and building types required</li> <li>Includes form-based building standards</li> <li>Walkable street network required</li> <li>Walkable Street Network requirements includes for lots less than 50' wide; face streets</li> </ul>	Limited Growth Area: • Applies to new development > 15 acres • 60% open space required (clustered development) • Mix of uses and building types encouraged • Includes form-based building standards • Walkable street network required ude: maximum block size; connectivity (no cul-de-sac);	x			City of Lake Wales
N3	Update zoning and comprehensiv Zoning updates include: - Add rural zoning designation - Add TND ordinance - Revise PDP and MDP ordinances to incorporate additional quality-control standards and improved procedures - Incorporate FDOT's context classifications	<ul> <li>Pe plan to fit the vision</li> <li>Comprehensive Plan updates include:         <ul> <li>Fix inconsistencies (such as Low Density Residential designation for annexed parcels)</li> <li>Add maps (and related new policy) designating Preservation and Infill, Planned Growth, and Limited Growth Areas; Big Green Network Target Areas; and Employment Opportunity Sites</li> </ul> </li> </ul>	х			City of Lake Wales
N4	Pursue Joint Planning Agreemen	t with Polk County	x			City of Lake Wales / Polk County

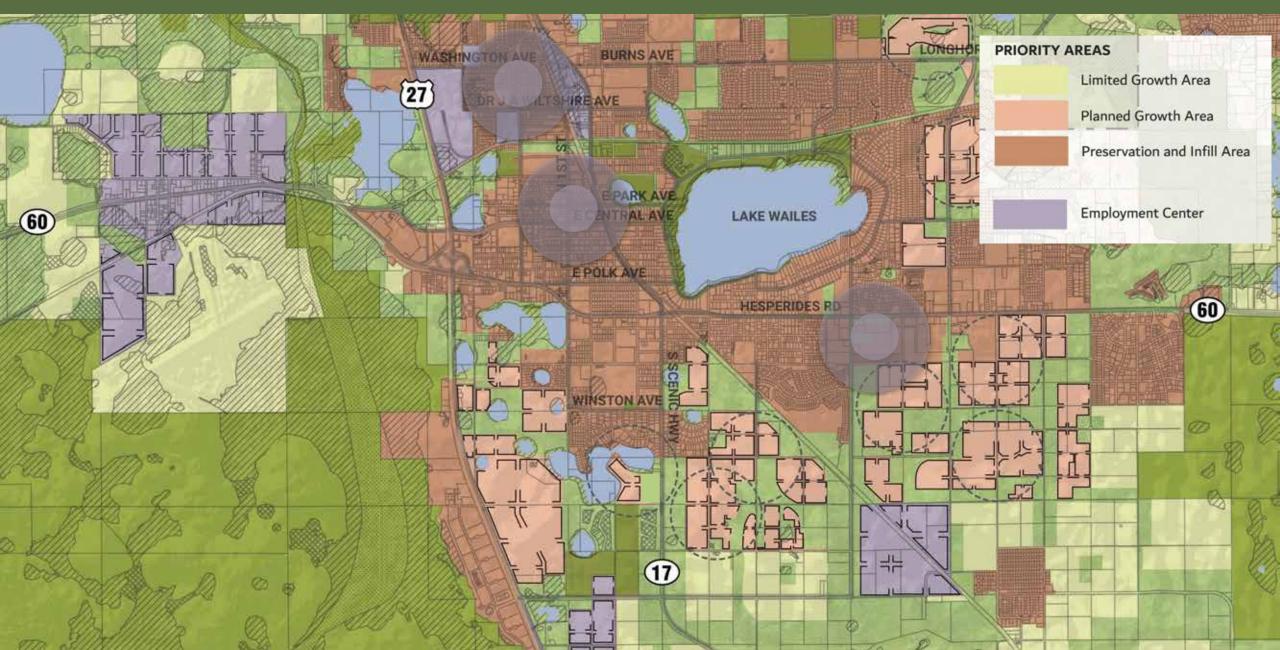
#### **MOBILITY** action steps

Action #	Description	Timeframe			Responsible Party & Partners
		Immediate (year 1-3)	Mid-Term (year 4-6)	Long-Term (year 7+)	
M1	Adopt Complete Street design standards for new or improved streets	x			City of Lake Wales / Polk County / FDOT
M2	Pursue Complete Street improvements for identified non-state streets Includes Thompson Nursery/Chalet Suzanne and Masterpiece Road; Mountain Lake Cutoff Road; Buck Moore/Hunt Brothers Road; 11th Street South		x	x	City of Lake Wales / Polk County / Private Sector (frontage)
M3	Design and construct Burns Avenue redesign Includes road diet, separated bike lanes, spot medians, lighting, canopy landscape, roundabout at Tower Road		х		City of Lake Wales / Polk County
M4	Implement speed management/landscape and pedestrian enhancements on SR 60 and US 27	x	x		FDOT / City of Lake Wales
M5	Implement SR 17 / Scenic Highway Enhancement and Trail		х		FDOT / City of Lake Wales / Polk County / Nearby Municipalities
M6	Pursue Lake Wales Transit Circulator Initial Route: Immediate Timeframe Expansions: Mid- to Long-Term Timeframe	x	x	x	City of Lake Wales / FTA

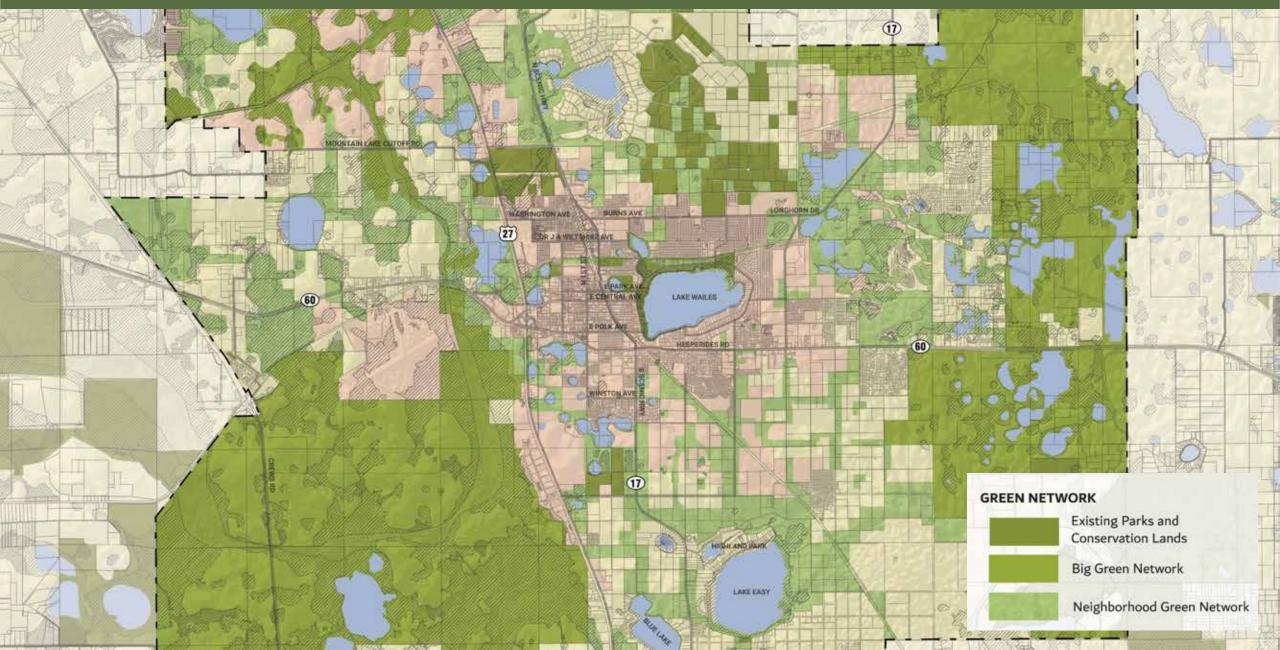
### ECONOMY



### ECONOMY



### **GREEN NETWORK**



## **TOOLS FOR CONSERVATION LAND PROTECTION**

- Fee Simple Acquisition
- Conservation Easements (including Sentinel Landscapes)
- Agricultural Easements
- Regulatory Protection (wetlands, listed species)
- > Tax Breaks (Agriculture as a Land Use in the City)

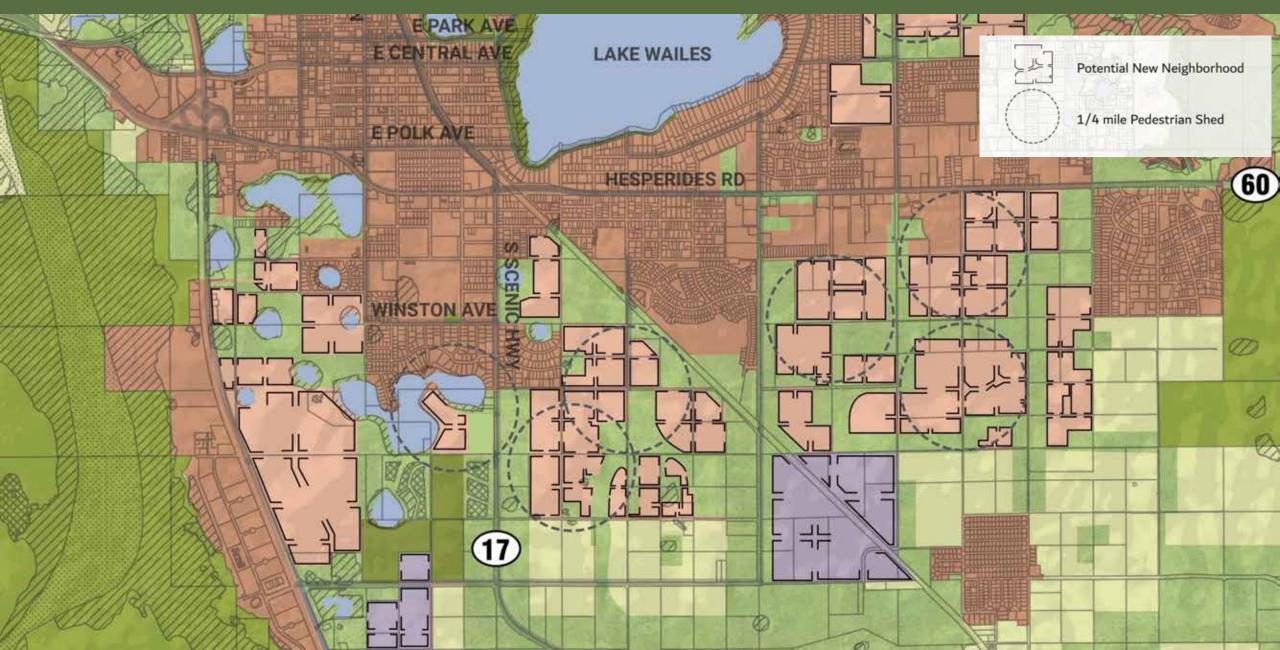


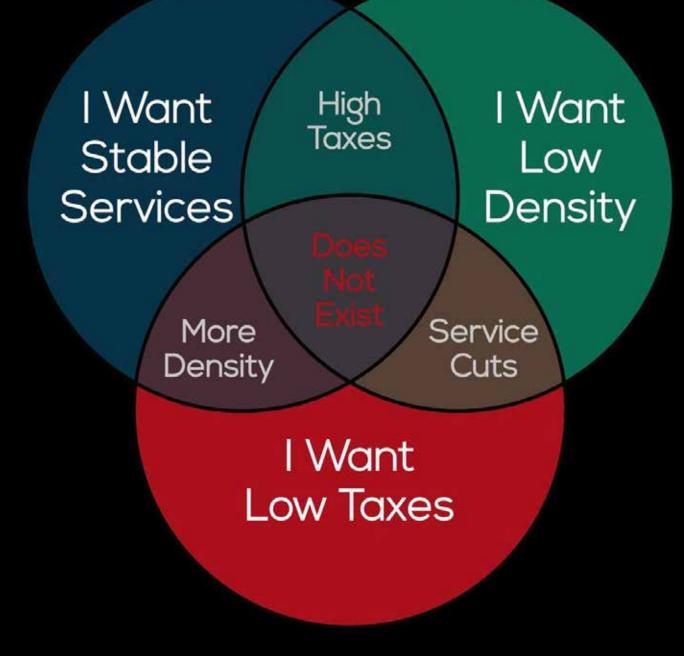
## **TOOLS** FOR CONSERVATION LAND PROTECTION

- Partnerships to acquire relict scrub parcels in the Municipal Service Area
- Mitigation and Conservation Banks and Gopher Tortoise Recipient Sites
- Comprehensive Policy Guidance (Future Land Use, Urban Service Boundary/Rural Areas)
- Land Development Regulations (Transfer of Development Rights, Development Form)
- > COLLABORATION AND PARTNERSHIPS



### NEIGHBORHOODS



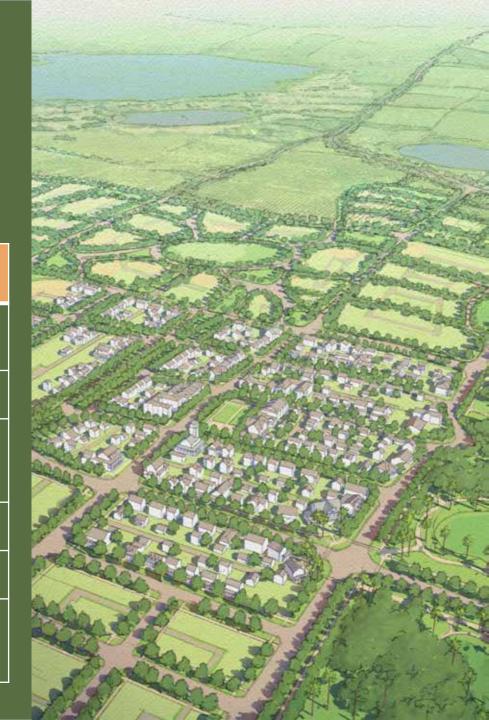


# TND ORDINANCE

 New standards shape the design of neighborhoods and conservation villages.
 STARTER IDEAS:

Planned Growth Area	Limited Growth Area				
Applies to new neighborhoods > 30 acres	Applies to new conservation village or hamlet > 15 acres				
20% Open Space Required	60% Open Space Required				
Mix of uses and building types REQUIRED	Mix of uses and building types ENCOURAGED				
Includes form-based building standards					
Requires walkable street network					
Potential Incentives: more permitted uses / building types / density;					

reduced fees; streamline approvals



- Section 1: Administration
- Section 2: Neighborhood / Village Standards
- Section 3: Building Form Standards
- Section 4: Walkable Design Standards
- Section 5: Street & Open Space Standards

Section 1: Administration

Section 2: Neighborhood / Village Standards

Section 3: Building Form Standards

Section 4: Walkable Design Standards

- Applicability
- Definitions
- Approval Procedures

#### Section 1: Administration

Section 2: Neighborhood / Village Standards —

Section 3: Building Form Standards

Section 4: Walkable Design Standards

- Mix of Uses / Building Types
- Required Open Space
- Permitted Density

Section 1: Administration

Section 2: Neighborhood / Village Standards

Section 3: Building Form Standards

Section 4: Walkable Design Standards

- Building Placement (setbacks, build-to location)
- Building Height

Section 1: Administration

Section 2: Neighborhood / Village Standards

Section 3: Building Form Standards

Section 4: Walkable Design Standards -

- Block Size
- Connectivity
- Alley Requirements
- Parking Requirements
- Basic Building Design (no blank walls, orient fronts to the street, etc.)

Section 1: Administration

Section 2: Neighborhood / Village Standards

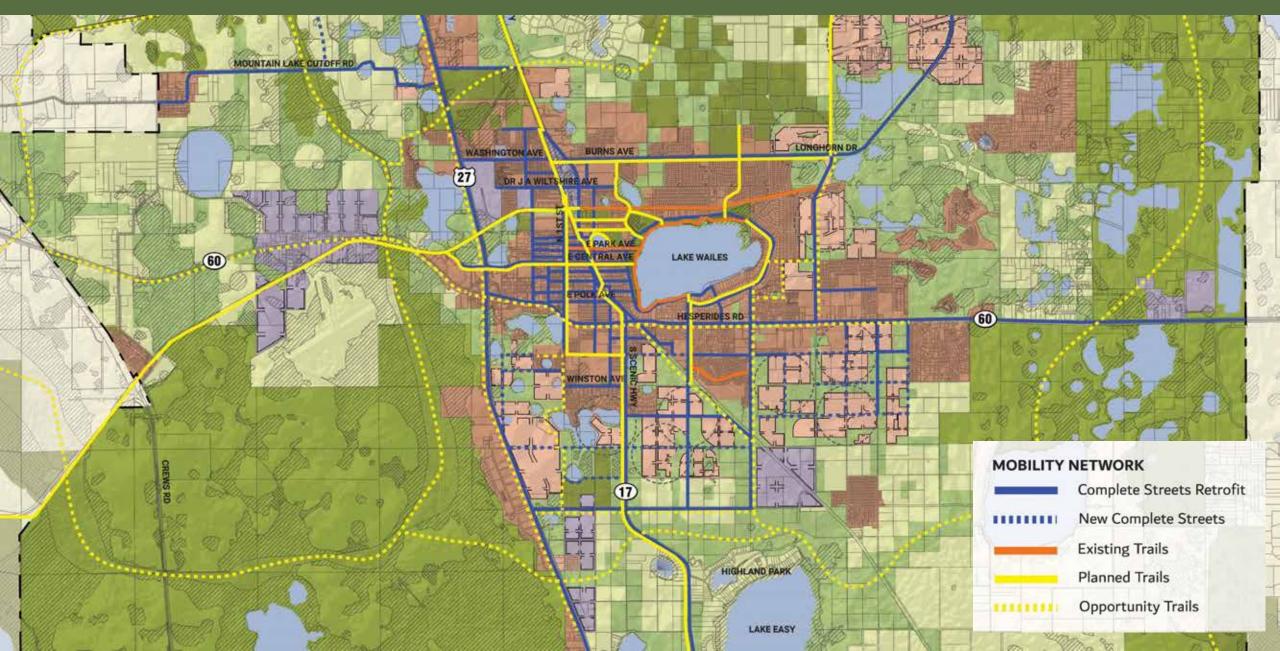
Section 3: Building Form Standards

Section 4: Walkable Design Standards

- Design of Streets (street trees, lane width, sidewalks, bike facilities)
- Design of Trails
- Design of Usable Open Spaces

### MOBILITY







## **MOBILITY IMPROVEMENTS FUNDING SOURCES**

- City Multimodal Transportation Impact Fee or CIP
- Federal Grants (Reconnecting Communities, Safe Streets 4 All, RAISE)
- FDOT Resurfacing, Restoration and Rehabilitation (RRR) project budgets
- Polk County CIP
- Trails: Federal Lands Access Program (FLAP) and SUNTrail



### **NEXT STEPS:**

 Review information / send your questions and feedback:
 lakewalesenvisioned.com

• Refined Plan / Report: September 2023



# LAKE WALES ENVISIONED

OLMSTED'S CITY IN 10, 25, AND 50 YEARS

# **THANK YOU!**

# PARTNERS & CO-SPONSORS









An Olmsted Conservancy















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NEWS.NET





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